Table 1: Healthy Eating Practices Score Among California Children (Diary Sample)

| Average California Daily Food Guide |
|-------------------------------------|
| Healthy Fating Practices Score |

| | Healthy Eating Practices Score | | | | |
|------------------------|--------------------------------|--|--|--|--|
| Total | 2.3 | | | | |
| Gender | | | | | |
| Males | 2.3 | | | | |
| Females | 2.3 | | | | |
| Ethnicity | | | | | |
| White | 2.2 | | | | |
| African American | 2.5 | | | | |
| Latino | 2.4 | | | | |
| Asian/Other | 2.1 | | | | |
| Income | | | | | |
| <u><</u> \$19,999 | 2.3 ^{ab} * | | | | |
| \$20,000 - \$49,999 | 2.5 ^b | | | | |
| <u>></u> \$50,000 | 2.2ª | | | | |
| Federal Poverty Level | | | | | |
| < 185% | 2.4 | | | | |
| > 185% | 2.3 | | | | |
| Food Stamps | | | | | |
| Yes | 2.6 | | | | |
| No | 2.3 | | | | |
| Overweight Status | | | | | |
| Not at Risk | 2.2 | | | | |
| At Risk/Overweight | 2.4 | | | | |
| Physical Activity | | | | | |
| <u>></u> 60 minutes | 2.3 | | | | |
| <60 minutes | 2.3 | | | | |
| School Breakfast | | | | | |
| Yes | 2.5 | | | | |
| No | 2.3 | | | | |
| School Lunch | | | | | |
| Yes | 2.3 | | | | |
| No | 2.3 | | | | |
| Nutrition Lesson | | | | | |
| Yes | 2.3 | | | | |
| No | 2.3 | | | | |
| Exercise Lesson | | | | | |
| Yes | 2.3 | | | | |
| No | 2.2 | | | | |
| | | | | | |

¹ The score reflects the average of healthy eating behaviors practiced on a typical school day against California Daily Food Guide standards. The score was calculated based upon one point each for having: a fruit <u>and</u> a vegetable; <u>5 or more servings</u> of fruits and vegetables; <u>any</u> milk, cheese, or yogurt; any <u>1% or nonfat</u> milk; <u>any</u> high fiber cereal; and <u>any</u> beans. The maximum number of points was six.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

ANOVA

^{*} p<.05

Table 2: Total Servings of Fruits and Vegetables Consumed by California Children per Typical Weekday for All Eating Occasions (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Re | ported Mean Servin | gs | |
|-----------------------|---|----------------------|--------------------------|--|
| | Fruits, Juices, Vegetables and Salads | Fruits and Juices | Vegetables and Salads | |
| Total | 3.2 | 1.8 | 1.4 | |
| Gender | | | | |
| Males | 3.2 | 1.8 | 1.4 | |
| Females | 3.2 | 1.8 | 1.4 | |
| Ethnicity | | | | |
| White | 2.8 ^a ** | 1.6 ^a *** | 1.2 | |
| African American | 4.0 ^c | 2.5 ^c | 1.4 | |
| Latino | 3.3 ^{abc} | 1.8 ^{ab} | 1.5 | |
| Asian/Other | 3.5 ^{bc} | 2.2 ^{bc} | 1.3 | |
| Income | | | | |
| <u><</u> \$19,999 | 4.1 ^c *** | 2.6 ^c *** | 1.5 | |
| \$20,000 - \$49,999 | 3.4 ^b | 1.9 ^b | 1.4 | |
| <u>></u> \$50,000 | 2.9 ^a | 1.6 ^a | 1.3 | |
| Federal Poverty Level | | | | |
| <u><</u> 185% | 3.6 | 2.1 ** | 1.4 | |
| > 185% | 3.0 | 1.7 | 1.3 | |
| Food Stamps | | | | |
| Yes | 4.3 ** | 2.6 ** | 1.7 * | |
| No | 3.1 | 1.8 | 1.3 | |
| Overweight Status | | | | |
| Not at Risk | 3.0 *** | 1.7 ** | 1.3 | |
| At Risk/Overweight | 3.6 | 2.1 | 1.5 | |
| Physical Activity | | | | |
| ≥60 minutes | 3.3 | 1.9 | 1.4 | |
| <60 minutes | 3.1 | 1.7 | 1.3 | |
| School Breakfast | | | | |
| Yes | 4.0 *** | 2.5 *** | 1.5 | |
| No | 3.0 | 1.7 | 1.3 | |
| School Lunch | | | | |
| Yes | 3.3 * | 1.9 | 1.4 | |
| No | 3.0 | 1.7 | 1.3 | |
| Nutrition Lesson | 0.0 | 117 | | |
| Yes | 3.2 | 1.8 | 1.4 | |
| No | 3.2 | 1.9 | 1.3 | |
| Exercise Lesson | J.Z | 1.7 | 1.5 | |
| Yes | 3.2 | 1.0 | 1.4 | |
| No | | 1.8 | 1.4 | |
| INO | 3.2 | 1.8 | 1.3 | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

ANOVA

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 3: Breakdown of the Fruits and Vegetables Reported by California Children

| Fruits and Vegetables | Mean Servings |
|-----------------------------------|---------------|
| Total | 3.2 |
| Fruits | 1.2 |
| Juices | 0.6 |
| Vegetables | 1.1 |
| Salads | 0.3 |
| Green salads ¹ | 0.3 |
| All potatoes | 0.3 |
| All fried vegetables ² | 0.2 |
| Fried potatoes only | 0.2 |
| | |

¹ This includes green salad, tossed salad, lettuce salad, and lettuce tomato salad. ² Includes fried potatoes (i.e. french fries, curly fries, hash browns, tator tots, fried potato wedges, etc.) and deep fried vegetables (i.e. onion rings, etc.).

Table 4: Servings of Fruits, Juices, Vegetables and Salads Consumed by California Children per Typical Weekday for All Eating Occasions (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Reported Mean Servings | | | | |
|-----------------------|------------------------|----------------------|--------------------|--|--|
| | Fruits | Juices | Vegetables | | |
| Total | 1.2 | 0.6 | 1.1 | | |
| Gender | | | | | |
| Males | 1.3 | 0.6 | 1.1 | | |
| Females | 1.2 | 0.7 | 1.1 | | |
| Ethnicity | | | | | |
| White | 1.1 ^a ** | 0.4 ^a *** | 1.0 ^a * | | |
| African American | 1.5 ^{ab} | 1.0 ^c | 1.1 ^a | | |
| Latino | 1.1 ^a | 0.7 ^{bc} | 1.2 ^a | | |
| Asian/Other | 1.6 ^b | 0.6 ^{ab} | 1.0 ^a | | |
| Income | | | | | |
| <u><</u> \$19,999 | 1.5 | 1.1 ^c *** | 1.1 | | |
| \$20,000 - \$49,999 | 1.2 | 0.7 ^b | 1.2 | | |
| <u>></u> \$50,000 | 1.1 | 0.5^{a} | 1.0 | | |
| Federal Poverty Level | | | | | |
| <u><</u> 185% | 1.3 | 0.8 | 1.2 | | |
| > 185% | 1.2 | 0.5 | 1.0 | | |
| Food Stamps | | | | | |
| Yes | 1.2 | 1.4 *** | 1.4 * | | |
| No | 1.2 | 0.6 | 1.1 | | |
| Overweight Status | l | | | | |
| Not at Risk | 1.1 ** | 0.6 | 1.0 ** | | |
| At Risk/Overweight | 1.4 | 0.6 | 1.2 | | |
| Physical Activity | | | | | |
| ≥60 minutes | 1.3 | 0.7 | 1.1 | | |
| <60 minutes | 1.2 | 0.6 | 1.1 | | |
| School Breakfast | l | | | | |
| Yes | 1.5 * | 1.0 | 1.2 | | |
| No | 1.2 | 0.5 | 1.1 | | |
| School Lunch | | | | | |
| Yes | 1.3 | 0.7 | 1.1 | | |
| No | 1.1 | 0.5 | 1.0 | | |
| Nutrition Lesson | | | | | |
| Yes | 1.2 | 0.6 | 1.1 | | |
| No | 1.2 | 0.7 | 1.0 | | |
| Exercise Lesson | | | | | |
| Yes | 1.2 | 0.6 | 1.1 | | |
| No | 1.2 | 0.7 | 1.0 | | |
| | | 1 | | | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

ANOVA

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 5: Range in Number of Servings of Salads Eaten per Typical Weekday for All Eating Occasions (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Servings o | |
|-----------------------|----------------|------|
| | 0 ¹ | 1+ |
| Total | 86 | 14 |
| Gender | | |
| Males | 88 | 12 |
| Females | 84 | 16 |
| Ethnicity | | |
| White | 85 | 15 |
| African American | 77 | 23 |
| Latino | 88 | 12 |
| Asian/Other | 88 | 12 |
| Income | | |
| <\$19,999 | 87 | 13 |
| \$20,000 - \$49,999 | 87 | 13 |
| <u>></u> \$50,000 | 85 | 15 |
| Federal Poverty Level | | |
| <u><</u> 185% | 87 | 13 |
| <u> </u> | 86 | 14 |
| Food Stamps | | |
| Yes | 82 | 18 |
| No | 86 | 14 |
| Overweight Status | | |
| Not at Risk | 86 | 14 |
| At Risk/Overweight | 86 | 14 |
| Physical Activity | | |
| >60 minutes | 88 | 12 |
| - <60 minutes | 84 | 16 |
| School Breakfast | | |
| Yes | 84 | 16 |
| No | 87 | 13 |
| School Lunch | | |
| Yes | 86 | 14 |
| No | 86 | 14 |
| Nutrition Lesson | | |
| Yes | 89 | 11 * |
| No | 83 | 17 |
| Exercise Lesson | | |
| Yes | 87 | 13 |
| No | 84 | 16 |
| - | 1 | |

¹ Categorized as having 0.5 servings or less.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

Table 6: Range in Number of Servings of Fried Potatoes¹ Eaten per Typical Weekday for All Eating Occasions (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Servings of Fried Potatoes, Percent | | |
|-----------------------|--|------|--|
| | 0 ² | 1+ | |
| Total | 89 | 11 | |
| Gender | | | |
| Males | 89 | 11 | |
| Females | 90 | 10 | |
| Ethnicity | | | |
| White | 90 | 10 | |
| African American | 84 | 16 | |
| Latino | 87 | 13 | |
| Asian/Other | 96 | 4 | |
| Income | | | |
| <u><</u> \$19,999 | 88 | 12 | |
| \$20,000 - \$49,999 | 90 | 10 | |
| <u>></u> \$50,000 | 89 | 11 | |
| Federal Poverty Level | | | |
| <u><</u> 185% | 90 | 10 | |
| > 185% | 89 | 11 | |
| Food Stamps | | | |
| Yes | 79 | 21 | |
| No | 90 | 10 | |
| Overweight Status | | | |
| Not at Risk | 91 | 9 | |
| At Risk/Overweight | 86 | 14 | |
| Physical Activity | | | |
| >60 minutes | 91 | 9 | |
| <60 minutes | 88 | 12 | |
| School Breakfast | | | |
| Yes | 84 | 16 | |
| No | 90 | 10 | |
| School Lunch | | | |
| Yes | 87 | 13 * | |
| No | 93 | 7 | |
| Nutrition Lesson | | · | |
| Yes | 89 | 11 | |
| No | 90 | 10 | |
| Exercise Lesson | / / | | |
| Yes | 88 | 12 | |
| No | 92 | 8 | |
| | 1 /2 | Ü | |

¹ This includes french fries, curly fries, hash browns, tator tots, fried potato wedges, etc.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

² Categorized as having 0.5 servings or less.

^{*} p < .05

Table 7: Range in Number of Servings of Fruits and Vegetables Consumed by California Children per Typical Weekday for All Eating Occasions (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Servings of Fruits and Vegetables, Percent | | | | |
|-----------------------|--|----------------|-----------------|-------|-----|
| | 0 ¹ | 1-2 | 3-4 | 5+ | |
| Total | 8 | 29 | 39 | 24 | |
| Gender | | | | | |
| Males | 7 | 30 | 39 | 24 | |
| Females | 8 | 28 | 39 | 24 | |
| Ethnicity | | | | | |
| White | 6 | 37 | 37 | 20 | ** |
| African American | 7 | 20 | 34 | 39 | |
| Latino | 10 | 22 | 41 | 27 | |
| Asian/Other | 3 | 35 | 42 | 19 | |
| Income | | | | | |
| <u><</u> \$19,999 | 8 | 11 | 52 | 29 | *** |
| \$20,000 - \$49,999 | 8 | 26 | 35 | 30 | |
| <u>></u> \$50,000 | 7 | 36 | 39 | 19 | |
| Federal Poverty Level | | | | | |
| <u><</u> 185% | 10 | 20 | 38 | 31 | *** |
| > 185% | 6 | 34 | 40 | 20 | |
| Food Stamps | | | | | 1 |
| Yes | | cc | | | |
| No | Insu | ifficient samp | le size for ana | lysis | |
| Overweight Status | | | | | |
| Not at Risk | 8 | 33 | 39 | 21 | |
| At Risk/Overweight | 6 | 25 | 40 | 29 | |
| Physical Activity | | | | | |
| ≥60 minutes | 8 | 28 | 38 | 27 | |
| <60 minutes | 7 | 31 | 41 | 20 | |
| School Breakfast | | | | | |
| Yes | 4 | 20 | 38 | 38 | *** |
| No | 8 | 31 | 39 | 21 | |
| School Lunch | | | | | |
| Yes | 8 | 27 | 40 | 25 | |
| No | 8 | 32 | 38 | 22 | |
| Nutrition Lesson | | | | | |
| Yes | 9 | 30 | 39 | 23 | |
| No | 6 | 29 | 40 | 25 | |
| Exercise Lesson | | | | | |
| Yes | 10 | 27 | 40 | 23 | * |
| No | 3 | 34 | 38 | 26 | |
| ı | | - | - | - | |

¹ Categorized as having 0.5 servings or less.

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 8: Percent of Children Meeting Fruit and Vegetable Recommendations (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

| | Children Meeting Fruit and Vegetable Recommendations, Percent | | | | | | |
|-----------------------|---|--|---|--|--|--|--|
| | 2+ Servings of Fruits and Juices | 3+ Servings of Vegetables and Salads | Both 2+ Servings of Fruits and 3+ Servings of Vegetables | 5+ Servings of Any Fruits and Vegetables | | | |
| Total | 57 | 17 | 11 | 24 | | | |
| Gender | | | | | | | |
| Males | 57 | 17 | 10 | 24 | | | |
| Females | 58 | 17 | 13 | 24 | | | |
| Ethnicity | | | | | | | |
| White | 50 * | 13 | 7 * | 20 * | | | |
| African American | 70 | 18 | 18 | 39 | | | |
| Latino | 61 | 20 | 14 | 26 | | | |
| Asian/Other | 59 | 16 | 11 | 19 | | | |
| Income | | | | | | | |
| <u><</u> \$19,999 | 72 ** | 20 | 14 | 29 ** | | | |
| \$20,000 - \$49,999 | 60 | 17 | 12 | 30 | | | |
| <u>></u> \$50,000 | 52 | 15 | 10 | 19 | | | |
| Federal Poverty Level | | | | | | | |
| <u><</u> 185% | 64 * | 18 | 13 | 31 ** | | | |
| > 185% | 54 | 16 | 11 | 20 | | | |
| Food Stamps | | | | | | | |
| Yes | 82 ** | 29 | 26 ** | 50 *** | | | |
| No | 56 | 16 | 11 | 23 | | | |
| Overweight Status | | | | | | | |
| Not at Risk | 56 | 16 | 12 | 21 * | | | |
| At Risk/Overweight | 60 | 19 | 12 | 29 | | | |
| Physical Activity | | | | | | | |
| ≥60 minutes | 57 | 20 ** | 13 | 27 | | | |
| <60 minutes | 57 | 12 | 10 | 20 | | | |
| School Breakfast | | | | | | | |
| Yes | 76 *** | 26 ** | 22 *** | 38 *** | | | |
| No | 53 | 15 | 9 | 21 | | | |
| School Lunch | | | | | | | |
| Yes | 58 | 19 | 13 | 25 | | | |
| No | 56 | 14 | 10 | 22 | | | |
| Nutrition Lesson | | | | | | | |
| Yes | 55 | 17 | 12 | 23 | | | |
| No | 60 | 16 | 11 | 25 | | | |
| Exercise Lesson | | , - | | | | | |
| Yes | 56 | 17 | 12 | 23 | | | |
| No | 60 | 17 | 11 | 26 | | | |
| · | 1 00 | ' ' | | | | | |

A box around a group of numbers signifies that differences observed within this group are statistically significant. Chi Square Test

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 9: Top Ten Most Commonly Consumed Fruits and Vegetables (Diary Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category:

| | Fruits | | | | | | |
|------|----------------------------|---------------|---------------|---------------|---------------|---------------|-----------------|
| | | | | | African- | | |
| Rank | State Total | Boys | Girls | White | American | Latino | Asian/Other |
| 1st | Orange Juice | Apples | Orange Juice | Apples | Orange Juice | Orange Juice | Bananas |
| 2nd | Apples | Orange Juice | Apples | Orange Juice | Fruit Juices | Apples | Apples |
| 3rd | Bananas | Bananas | Bananas | Bananas | Oranges | Apple Juice | Strawberries |
| 4th | Apple Juice | Apple Juice | Strawberries | Fruit Juice | Apples | Bananas | Orange Juice |
| 5th | Strawberries | Strawberries | Fruit Juices | Apple Juice | Strawberries | Fruit Juices | Grapes |
| 6th | Fruit Juices ¹ | Fruit Juices | Oranges | Applesauce | Bananas | Strawberries | Apple Juice |
| 7th | Oranges | Oranges | Apple Juice | Strawberries | Apple Juice | Oranges | Fruit Juice |
| 8th | Grapes | Grapes | Peaches | Oranges | Grape Juice | Peaches | Oranges |
| 9th | Peaches | Peaches | Grapes | Peaches | Grapes | Grapes | Watermelon |
| 10th | Applesauce | Applesauce | Applesauce | Grapes | Peaches | Pears | Peaches |
| | | | | Vegetables | | | |
| | | | | | African- | | |
| Rank | State Total | Boys | Girls | White | American | Latino | Asian/Other |
| | | , | | | | | |
| 1st | Green Salad ² | Green Salad |
| 2nd | Tomato Sauce ³ | Corn | Carrots | Tomato Sauce | Green Beans | Tomato Sauce | Tomatoes |
| 3rd | Carrots | Tomato Sauce | Tomato Sauce | Carrots | Corn | Corn | Carrots |
| 4th | Corn | Carrots | Corn | Corn | Tomato Sauce | Carrots | Bell Peppers |
| 5th | Non-Fried | Veggies on | Green Beans | Green Beans | Veggies on | Veggies on | |
| | Potatoes ⁴ | Sandwich/Taco | | | Sandwich/Taco | Sandwich/Taco | Green Beans |
| 6th | Veggies on | Non-Fried | Non-Fried | Non-Fried | Carrots | Non-Fried | |
| | Sandwich/Taco ⁵ | Potatoes | Potatoes | Potatoes | | Potatoes | Potatoes |
| 7th | Green Beans | Green Beans | Veggies on | Veggies on | Non-Fried | Green Beans | |
| | | | Sandwich/Taco | Sandwich/Taco | Potatoes | | Broccoli |
| 8th | Broccoli | Broccoli | Broccoli | Broccoli | Coleslaw | Broccoli | Mixed Vegetable |
| | | | | | | | Juice |
| 9th | | Tomatoes | Tomatoes | Tomatoes | Mixed | Lettuce | Corn |
| | Tomatoes | | | | Vegetables | | |
| 10th | Green Peas | Lettuce | Green Peas | Green Peas | Broccoli | Green Peas | Tomato Sauce |
| | | Green Peas | | | Vegetable | | Cabbage |
| | | | | | Soup/Stew | | |

¹Fruit Juices include any unspecified fruit juice or any 100% combination fruit juice, such as Juicy Juice

²Green Salad includes tossed salad, lettuce salad lettuce tomato salad, mixed vegetable salad, reported unspecified vegetable salad and all other

³Tomato Sauce includes pizza sauce and spaghetti sauce

⁴Non-Fried Potatoes includes baked potato, mashed potato, scalloped potatoes, potato salad, and reported unspecified potatoes

⁵Veggies on Sandwich/Taco includes reported lettuce, tomato, or other vegetables on sandwich, taco, burrito, etc Shaded boxes or a box around a group were tied for a ranking.

Table 10: Belief about the Number of Servings of Fruits and Vegetables Needed for Good Health (Phone Sample)

How many total servings of fruits, fruit juice, and vegetables or salads do you think you should eat every day for good health?

| Believed Needed, Percent of Children | | | _ | | and Vegeta | |
|---|--------------------|----------|-----|----|------------|--------|
| Total 13 32 55 Gender Males 12 26 62 * Females 15 38 47 * Ethnicity White 15 36 49 African American 19 31 50 Latino 11 27 62 Asian/Other 13 36 51 Income 2\$19,999 14 35 51 \$20,000 - \$49,999 12 27 61 ≥\$50,000 14 34 52 Federal Poverty Level 2 185% 11 29 61 > 185% 14 33 52 Food Stamps 4 39 56 No 14 31 55 Overweight Status 14 31 55 Overweight Status 8 24 67 ** Physical Activity 260 minutes 16 28 56 | | | | | | ilaren |
| Gender Males 12 26 62 * Females 15 38 47 Ethnicity White 15 36 49 African American 19 31 50 Latino 11 27 62 Asian/Other 13 36 51 Income 13 36 51 Income 2\$19,999 14 35 51 \$20,000 - \$49,999 12 27 61 \$\$50,000 14 34 52 Federal Poverty Level ≤ 185% 11 29 61 \$ 185% 11 29 61 52 Food Stamps 4 39 56 No 14 31 55 Overweight Status 14 31 55 Overweight Status 8 24 67 ** Physical Activity ≥60 minutes 16 28 56 < 60 minutes 10 53 53 School Breakfast <th>Total</th> <th></th> <th></th> <th></th> <th></th> <th></th> | Total | | | | | |
| Table Tab | | | 13 | 32 | 33 | |
| Females 15 38 47 Ethnicity White 15 36 49 African American 19 31 50 Latino 11 27 62 Asian/Other 13 36 51 Income 35 51 ≤\$19,999 14 35 51 \$20,000 - \$49,999 12 27 61 ≥\$50,000 14 34 52 Federal Poverty Level ≤ 185% 11 29 61 > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status Not at Risk 16 36 48 ** At Risk/Overweight 8 24 67 ** Physical Activity ≥60 minutes 16 28 56 <60 minutes | | | 12 | 26 | 62 | * |
| ## Part | | | | | | |
| White 15 36 49 African American 19 31 50 Latino 11 27 62 Asian/Other 13 36 51 Income 35 51 ≤\$19,999 14 35 51 \$20,000 - \$49,999 12 27 61 ≥\$50,000 14 34 52 Federal Poverty Level ≤ 185% 11 29 61 > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status No at Risk 16 36 48 ** Physical Activity ≥60 minutes 16 28 56 < 60 minutes | | <u> </u> | 15 | 30 | 47 | |
| African American Latino Latino Asian/Other Income ≤\$19,999 \$20,000 - \$49,999 ≥\$50,000 Federal Poverty Level ≤ 185% > 185% > 185% Food Stamps Yes No No Overweight Status Not at Risk At Risk/Overweight Physical Activity ≥60 minutes <60 minutes <60 minutes Yes No School Breakfast Yes No No Nutrition Lesson Yes No No Nutrition Lesson Yes No Exercise Lesson Yes 11 | - | | 15 | 24 | 40 | |
| Latino 11 27 62 Asian/Other 13 36 51 Income ≤\$19,999 14 35 51 \$20,000 - \$49,999 12 27 61 ≥\$50,000 14 34 52 Federal Poverty Level ≤ 185% 11 29 61 > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status No at Risk 4 39 56 No at Risk 8 24 67 Physical Activity 260 minutes 16 28 56 <60 minutes | | | | | | |
| Asian/Other Income ≤\$19,999 | | | | | | |
| Income | | | | | | |
| ≤\$19,999 | | | 13 | 30 | 51 | |
| \$20,000 - \$49,999 | | | 1.4 | ٥٦ | F4 | |
| ≥\$50,000 14 34 52 Federal Poverty Level ≤ 185% 11 29 61 > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status Not at Risk 16 36 48 *** At Risk/Overweight 8 24 67 *** Physical Activity ≥60 minutes 16 28 56 < 60 minutes | | | | | | |
| Federal Poverty Level | | | . – | | | |
| ≤ 185% 11 29 61 > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status Not at Risk 16 36 48 ** At Risk/Overweight 8 24 67 ** Physical Activity ≥60 minutes 16 28 56 <60 minutes | | | 14 | 34 | 52 | |
| > 185% 14 33 52 Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status No at Risk 16 36 48 *** Physical Activity 8 24 67 *** Physical Activity 16 28 56 56 53 School Breakfast 11 36 53 53 School Breakfast 13 17 70 * No 14 34 52 *** School Lunch Yes 9 29 61 *** No 18 35 47 *** No 15 29 56 Exercise Lesson 12 26 62 **** | _ | | | | | |
| Food Stamps Yes 4 39 56 No 14 31 55 Overweight Status No at Risk 16 36 48 *** At Risk/Overweight 8 24 67 *** Physical Activity 260 minutes 16 28 56 56 53 School Breakfast 11 36 53 53 School Breakfast 13 17 70 * * No 14 34 52 * * School Lunch 9 29 61 *** * No 18 35 47 *** No 15 29 56 Exercise Lesson 12 26 62 **** | | | | | | |
| Yes 4 39 56 No 14 31 55 Overweight Status Not at Risk 16 36 48 ** At Risk/Overweight 8 24 67 ** Physical Activity 26 56 56 56 56 56 56 56 56 53 56 53 56 53 56 53 53 56 53 53 54 52 56 53 53 54 52 56 53 54 52 56 53 54 52 56 53 54 52 56 53 54 52 56 53 54 52 56 53 54 52 56 53 54 52 56 52 56 54 52 56 54 52 56 <td></td> <td></td> <td>14</td> <td>33</td> <td>52</td> <td></td> | | | 14 | 33 | 52 | |
| No 14 31 55 Overweight Status 16 36 48 ** No at Risk At Risk/Overweight Physical Activity 8 24 67 ** Physical Activity 260 minutes 16 28 56 53 School Breakfast Yes No 11 36 53 53 School Lunch Yes No 14 34 52 ** Nutrition Lesson Yes No 12 33 54 ** No 15 29 56 *** Exercise Lesson Yes 12 26 62 **** | Food Stamps | | | | | |
| Overweight Status Not at Risk 16 36 48 ** At Risk/Overweight 8 24 67 ** Physical Activity 260 minutes 16 28 56 53 School Breakfast 11 36 53 53 School Breakfast 13 17 70 * No 14 34 52 ** School Lunch 9 29 61 *** No 18 35 47 *** Nutrition Lesson 12 33 54 *** No 15 29 56 **** Exercise Lesson 12 26 62 **** | Yes | | 4 | 39 | 56 | |
| Not at Risk 16 36 48 ** At Risk/Overweight 8 24 67 ** Physical Activity ≥60 minutes 16 28 56 53 School Breakfast 11 36 53 53 School Breakfast 13 17 70 * No 14 34 52 * School Lunch 9 29 61 ** No 18 35 47 ** Nutrition Lesson 12 33 54 * No 15 29 56 *** Exercise Lesson 12 26 62 **** | | | 14 | 31 | 55 | |
| At Risk/Overweight 8 24 67 Physical Activity ≥60 minutes 16 28 56 < 60 minutes | Overweight Status | | | | | |
| Physical Activity ≥60 minutes 16 28 56 <60 minutes | Not at Risk | | 16 | 36 | 48 | ** |
| ≥60 minutes <60 minutes <60 minutes <60 minutes 16 28 56 56 School Breakfast Yes No School Lunch Yes No 13 17 70 * 14 34 52 61 ** No 18 35 47 Nutrition Lesson Yes No 12 33 54 No 15 29 61 56 Exercise Lesson Yes 12 33 54 56 Exercise Lesson Yes 12 26 62 **** | At Risk/Overweight | | 8 | 24 | 67 | |
| \$\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | Physical Activity | · | | | | |
| School Breakfast Yes | ≥60 minutes | | 16 | 28 | 56 | |
| Yes 13 17 70 * No 14 34 52 School Lunch Yes 9 29 61 ** No 18 35 47 Nutrition Lesson 12 33 54 No 15 29 56 Exercise Lesson Yes 12 26 62 **** | <60 minutes | | 11 | 36 | 53 | |
| 14 34 52 | School Breakfast | | | | | |
| 14 34 52 | Yes | | 13 | 17 | 70 | * |
| Yes 9 29 61 ** No 18 35 47 Nutrition Lesson 12 33 54 No 15 29 56 Exercise Lesson 12 26 62 *** | No | | | 34 | | |
| Yes 9 29 61 ** No 18 35 47 Nutrition Lesson 12 33 54 No 15 29 56 Exercise Lesson 12 26 62 *** | School Lunch | - | | | - | |
| No 18 35 47 Nutrition Lesson 12 33 54 No 15 29 56 Exercise Lesson 7es 12 26 62 **** | | | 9 | 29 | 61 | ** |
| Nutrition Lesson 12 33 54 No 15 29 56 Exercise Lesson 12 26 62 **** | | | 18 | | | |
| Yes 12 33 54 No 15 29 56 Exercise Lesson 12 26 62 *** | • • • | <u> </u> | 10 | | ., | |
| No 15 29 56 Exercise Lesson Yes 12 26 62 *** | | | 12 | 33 | 54 | |
| Exercise Lesson Yes | | | | | | |
| Yes 12 26 62 *** | *** | | | 21 | 30 | |
| | | | 12 | 26 | 62 | *** |
| 10 44 37 | | | . – | | | |
| | 140 | I | 10 | 44 | | |

¹ Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05 ** p<.01

^{***} p<.001

Table 11: Servings of Fruits and Vegetables Believed to Be Needed Compared with Actual Fruit and Vegetable Consumption (Phone Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

How many total servings of fruits, fruit juice, and vegetables or salads do you think you should eat every day for good health?

| | | Servings of Fruits and Vegetab Eaten by Children, Percent | | | |
|--------------------------------|---------|--|-----|----|--|
| Fruits and Vegetables | Percent | 0-2 | 3-4 | 5+ | |
| Servings believed to be needed | | | | | |
| 0-2 | 13 | 37 | 43 | 20 | |
| 3-4 | 32 | 34 | 40 | 26 | |
| 5+ | 55 | 35 | 42 | 23 | |

Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

Table 46: Frequency of Eating in a Fast Food Restaurant during the Past Week (Phone Sample)

In the past week, about how many times did you eat a meal or snack from a fast food restaurant such as McDonald's, Pizza Hut, Burger King, KFC (Kentucy Fried Chicken), Wendy's, and so on?

| | Times Eating Fast Food in the Past Week, Percent of Children | | | |
|-----------------------|---|---|-----|-----|
| | 0 | 1 | 2+ | |
| Total | 24 | 38 | 38 | |
| Gender | | | | |
| Males | 26 | 33 | 41 | |
| Females | 22 | 43 | 35 | |
| Ethnicity | | | | |
| White | 23 | 36 | 41 | |
| African American | 38 | 46 | 15 | |
| Latino | 22 | 38 | 40 | |
| Asian/Other | 24 | 36 | 40 | |
| Income | | | | |
| <u><</u> \$19,999 | 21 | 25 | 54 | |
| \$20,000 - \$49,999 | 28 | 39 | 33 | |
| <u>></u> \$50,000 | 22 | 40 | 38 | |
| Federal Poverty Level | | | | |
| < 185% | 24 | 38 | 39 | |
| > 185% | 24 | 38 | 38 | |
| Food Stamps | | | | |
| Yes | 23 | 4 | 73 | ** |
| No | 25 | 40 | 35 | |
| Overweight Status | | | | |
| Not at Risk | 26 | 38 | 36 | |
| At Risk/Overweight | 21 | 39 | 40 | |
| Physical Activity | | | , - | |
| >60 minutes | 28 | 30 | 43 | ** |
| <60 minutes | 20 | 47 | 33 | |
| School Breakfast | | ., | | |
| Yes | 16 | 30 | 54 | * |
| No | 26 | 39 | 36 | |
| School Lunch | | 0, | | |
| Yes | 20 | 33 | 48 | *** |
| No | 30 | 44 | 27 | |
| Nutrition Lesson | | • | | |
| Yes | 22 | 36 | 41 | |
| No | 27 | 40 | 33 | |
| Exercise Lesson | | 70 | 33 | |
| Yes | 22 | 38 | 40 | |
| No | 28 | 37 | 34 | |
| 140 | I 20 | 37 | 34 | |

Excludes those reporting "don't know."

Reported mean times eating fast food in the past week was 1.4 times.

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square

- * p<.05 ** p<.01

^{***} p<.001

Table 52: Range of Minutes Exercised by Children on a Typical Weekday (Diary Sample)

Did your child exercise or was he/she physically active any time during this part of the day (morning, afternoon, evening)?

Number of minutes your child spent doing each exercise or activity. How vigorously did your child participate in this exercise or activity?

Average Minutes of Light, Moderate, and Vigorous Physical Activity, Percent of Children

| | | ercent of Chi | | |
|-----------------------|-----|---------------|----------------|---------|
| | <30 | 30-59 | <u>></u> 60 | |
| Total | 11 | 23 | 67 | |
| Gender | | | | |
| Males | 8 | 20 | 72 | * * |
| Females | 13 | 27 | 60 | |
| Ethnicity | | | | <u></u> |
| White | 13 | 22 | 65 | |
| African American | 7 | 32 | 61 | |
| Latino | 12 | 21 | 67 | |
| Asian/Other | 3 | 25 | 72 | |
| Income | | | | |
| <u><</u> \$19,999 | 12 | 19 | 69 | |
| \$20,000 - \$49,999 | 12 | 25 | 63 | |
| <u>></u> \$50,000 | 9 | 22 | 68 | |
| Federal Poverty Level | | | | |
| <u><</u> 185% | 17 | 21 | 62 | ** |
| > 185% | 8 | 24 | 69 | |
| Food Stamps | | | | |
| Yes | 11 | 14 | 74 | |
| No | 11 | 23 | 66 | |
| Overweight Status | | | | |
| Not at Risk | 9 | 24 | 67 | |
| At Risk/Overweight | 14 | 21 | 65 | |
| Physical Activity | | | | |
| ≥60 minutes | N/A | N/A | N/A | |
| - <60 minutes | N/A | N/A | N/A | |
| School Breakfast | | | | |
| Yes | 10 | 15 | 75 | |
| No | 11 | 24 | 65 | |
| School Lunch | | | | |
| Yes | 11 | 26 | 63 | |
| No | 10 | 19 | 72 | |
| Nutrition Lesson | | | | |
| Yes | 8 | 24 | 69 | * |
| No | 15 | 22 | 63 | |
| Exercise Lesson | | | | _ |
| Yes | 9 | 22 | 68 | |
| No | 13 | 24 | 62 | |
| | - | | | |

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

Table 53: Minutes of Light, Medium, Hard and Total Physical Activity on a Typical Weekday (Diary Sample)

Number of minutes your child spent doing each exercise or activity. How vigorously did your child participate in this exercise or activity?

| | Level of Phys | ical Activity in N | linutes, Mean | Total Minutes, |
|------------------------|---------------|--------------------|-------------------|---------------------------------------|
| | Light | Moderate | Hard | Mean |
| Total | 16 | 30 | 45 | 91 |
| Gender | | | | |
| Males | 13 ** | 31 | 58 *** | 103 *** |
| Females | 19 | 27 | 30 | 78 |
| Ethnicity | | | | |
| White | 14 | 32 | 39 ^a * | 87 |
| African American | 14 | 36 | 43 ^{ab} | 87 |
| Latino | 18 | 27 | 46 ^{ab} | 93 |
| Asian/Other | 15 | 27 | 58 ^b | 102 |
| Income | | | | - |
| <u><</u> \$19,999 | 16 | 25 | 60 ^b * | 101 |
| \$20,000 - \$49,999 | 15 | 31 | 44 ^{ab} | 93 |
| >\$50,000 | 16 | 29 | 41 ^a | 88 |
| Federal Poverty Level | 10 | 2,7 | | 00 |
| 185% | 15 | 23 ** | 54 ** | 93 |
| | 16 | 32 | 41 | 91 |
| Food Stamps | 10 | 02 | | , , , , , , , , , , , , , , , , , , , |
| Yes | 17 | 25 | 74 ** | 114 * |
| No | 16 | 30 | 42 | 89 |
| Overweight Status | | | | |
| Not at Risk | 18 * | 33 * | 42 | 94 |
| At Risk/Overweight | 12 | 25 | 48 | 87 |
| Physical Activity | | | | |
| <u>></u> 60 minutes | N/A | N/A | N/A | N/A |
| <60 minutes | N/A | N/A | N/A | N/A |
| School Breakfast | | | | |
| Yes | 19 | 32 | 59 ** | 111 *** |
| No | 15 | 29 | 42 | 87 |
| School Lunch | | | | |
| Yes | 15 | 27 | 47 | 90 |
| No | 17 | 33 | 41 | 93 |
| Nutrition Lesson | | 22 * | | |
| Yes | 15 | 33 | 47 | 97 * |
| No | 16 | 26 | 42 | 84 |
| Exercise Lesson | 1/ | 20 | 10 * | 05 * |
| Yes No | 16 16 | 30 29 | 48 * 37 | 95 * 83 |
| INU | 10 | L 27 | 31 | 03 |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

ANOVA

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 54: Percentage of Children Who Met Physical Activity Recommendation on a Typical Weekday (Diary Sample)

Number of minutes your child spent doing each exercise or activity. How vigorously did your child participate in this exercise or activity?

| | Minutes of Moderate and Vigorous Physical Activity, Percent of Children | | |
|-------------------------|---|----------------|-----|
| | <60 | <u>></u> 60 | |
| Total | 47 | 53 | |
| Gender | | | |
| Males | 38 | 62 | *** |
| Females | 58 | 42 | |
| Ethnicity | | | |
| White | 46 | 54 | |
| African American | 48 | 52 | |
| Latino | 48 | 52 | |
| Asian/Other | 43 | 57 | |
| Income | | | |
| <u><</u> \$19,999 | 48 | 52 | |
| \$20,000 - \$49,999 | 47 | 53 | |
| <u>></u> \$50,000 | 47 | 53 | |
| Federal Poverty Level | | | |
| <u><</u> 185% | 49 | 51 | |
| <u>-</u> > 185% | 46 | 54 | |
| Food Stamps | | | |
| Yes | 37 | 63 | |
| No | 48 | 52 | |
| Overweight Status | | | |
| Not at Risk | 47 | 53 | |
| At Risk/Overweight | 48 | 52 | |
| Physical Activity | | | |
| ≥60 minutes | N/A | N/A | |
| <60 minutes | N/A | N/A | |
| School Breakfast | | | |
| Yes | 40 | 60 | |
| No | 48 | 52 | |
| School Lunch | | | |
| Yes | 49 | 51 | |
| No | 43 | 57 | |
| Nutrition Lesson | | | |
| Yes | 47 | 53 | |
| No | 46 | 54 | |
| Exercise Lesson | | | |
| Yes | 46 | 54 | |
| No | 50 | 50 | |

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{***} p<.001

Table 55: Mode of Transporation <u>to</u> and <u>from</u> School on a Typical School Day (Diary Sample)

What was the primary way your child got *to school* today? What was the primary way your child got home *from school* today?

| Transportation Mode to School | Average Percent |
|--|-----------------|
| Car/carpool | 71 |
| School bus | 11 |
| Walk | 18 |
| Bicycle | 1 |
| Transportation Mode <u>from</u> School | Average Percent |
| Car/carpool | 62 |
| School bus | 13 |
| Walk | 24 |
| Bicycle | |
| Transportation Mode <u>from</u> School Car/carpool School bus Walk | 62 13 |

Excludes those reporting "other" and "home school."

Columns may not add up to 100% because a subset of the categories is presented. Percents averaged over two days.

Table 56: Percentage of Children Who Reported Walking <u>to</u> School on a Typical Weekday (Diary Sample)

14

18

What was the primary way your child got to school today?

| Children Who Walked to School, Average Estimated Percent ¹ |
|--|
| 18 |
| |
| 20 |
| 15 |
| |

| Latino | 22 |
|-----------------------|-----------------|
| Asian/Other | 14 |
| Income | |
| <u><</u> \$19,999 | 33 ^b |
| \$20,000 - \$49,999 | 19 ^a |
| <u>></u> \$50,000 | 13 ^a |
| Federal Poverty Level | |

| Federal Poverty Level | |
|-----------------------|----|
| <u><</u> 185% | 26 |
| > 185% | 13 |

| Food Stamps | | |
|-------------------|----|----|
| Yes | 38 | ** |
| No | 16 | |
| Overweight Status | | |
| Not at Risk | 16 | |

| At Risk/Overweight | 18 |
|--------------------|----|
| Physical Activity | |
| >60 minutes | 17 |
| <60 minutes | 18 |
| School Breakfast | |

| Yes | 31 | **: |
|--------------|----|-----|
| No | 15 | |
| School Lunch | | |
| Yes | 24 | **: |
| No | 8 | |

| Yes | 18 |
|-----------------|----|
| No | 17 |
| Exercise Lesson | |
| Yes | 17 |
| No | 18 |
| • | • |

¹ Participants get one point for walking to school on day 1 and one point for day 2. The mean of the two-day score is presented. The average estimated percent ranges from 0-1. Excludes those reporting "other" and "home school."

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05). ANOVA

Nutrition Lesson

Ethnicity White

African American

^{**} p<.01

^{***} p<.001

Table 57: Percentage of Children Who Reported Walking Home <u>from</u> School on a Typical Weekday (Diary Sample)

What was the primary way your child got home from school today?

| | Children Who Walked Home fr School, Average Estimated Perc | |
|----------------------------|---|-----|
| Total | 24 | |
| Gender | | |
| Males | 25 | |
| Females | 22 | |
| Ethnicity | | |
| White | 17 ^a | * |
| African American | 30 ^{ab} | |
| Latino | 29 ^b | |
| Asian/Other | 23 ^{ab} | |
| Income | | _ |
| <u><</u> \$19,999 | 37 ^b | *** |
| \$20,000 - \$49,999 | 28 ^b | |
| >\$50,000 | 17 ^a | |
| Federal Poverty Level | 17 | _ |
| 185% | 33 | *** |
| > 185% | 19 | |
| Food Stamps | | |
| Yes | 35 | |
| No | 23 | |
| Overweight Status | | |
| Not at Risk | 23 | |
| At Risk/Overweight | 24 | |
| Physical Activity | | |
| ≥60 minutes | 23 | |
| <60 minutes | 25 | |
| School Breakfast | | _ |
| Yes | 38 | *** |
| No | 20 | |
| School Lunch | | ٦ |
| Yes | 30 | *** |
| No | 14 | |
| Nutrition Lesson | 2.4 | |
| Yes | 24 | |
| No Francisco I conserva | 24 | |
| Exercise Lesson Yes | 22 | |
| No | 22 27 | |
| INU | I 2/ | |

¹ Participants get one point for walking home from school on day 1 and one point for day 2. The mean of the two-day score is presented. The average estimated percent ranges from 0-1.

Excludes those reporting "other" and "home school."

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

ANOVA

^{*} p<.05

^{***} p<.001

Table 58: Percentage of Children Using a Physically Active Mode of Transportation¹ to and from School on a Typical Weekday (Diary Sample)

What was the primary way your child got to school today? What was the primary way your child got home from school today?

| | Children Using a Physica | |
|-----------------------|---------------------------|------------------------|
| | Mode of Transportation to | |
| | School, Average Estimate | d Percent ² |
| Total | 17 | |
| Gender | | |
| Males | 20 | * |
| Females | 14 | |
| Ethnicity | | |
| White | 14 | |
| African American | 17 | |
| Latino | 21 | |
| Asian/Other | 14 | |
| Income | | |
| <u><</u> \$19,999 | 32 ^b | *** |
| \$20,000 - \$49,999 | 20 ^b | |
| <u>></u> \$50,000 | 12 ^a | |
| Federal Poverty Level | | |
| ≤ 185% | 27 | *** |
| > 185% | 13 | |
| Food Stamps | | |
| Yes | 36 | ** |
| No | 16 | |
| Overweight Status | | |
| Not at Risk | 15 | |
| At Risk/Overweight | 19 | |
| Physical Activity | 1 | |
| >60 minutes | 17 | |
| <60 minutes | 18 | |
| School Breakfast | | |
| Yes | 30 | *** |
| No | 14 | |
| School Lunch | | |
| Yes | 23 | *** |
| No | 8 | |
| Nutrition Lesson | | |
| Yes | 17 | |
| No | 17 | |
| Exercise Lesson | | |
| Yes | 16 | |
| No | 19 | |
| | 1 '' | |

¹ Physically active modes of transportation include walking and bicycling.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

ANOVA

² Participants get one point for walking or biking to <u>and</u> from school on day 1 and one point for day 2. The mean of the two-day score is presented. The average estimated percent ranges from 0-1.

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 59: Comparison of the Frequency and Amount of Time Spent in School Physical Education Classes Between Children Reporting Any PE and All Children (Diary Sample)

Not including recess or lunch, during the current school year, do you have any PE (Physical Education) or gym classes that are taught by a teacher, coach, athletic instructor or some other type of adult teacher? About how often did you have to attend a gym or physical education class?

Thinking of a typical gym or PE (Physical Education) class, for about how many minutes does this class last when you have it?

| | Times Per Week Children Reported Having Physical Education Classes, Percent | | | PE Classes Per Week, | Time Spent in PE Class, Mean | |
|---|---|-----|-----|-------------------------|------------------------------------|---------|
| | <1 | 1-2 | 3-4 | 5+ | Mean | Minutes |
| Children Reporting Any PE Classes Only | 9 | 56 | 22 | 13 | 2.3 | 40.3 |
| Across All Children | 18 | 50 | 20 | 12 | 2.1 | 36.6 |

Excludes those reporting "not sure" if had PE; "don't know" how often had PE; and "don't know" how many minutes of PE.

Rows may not add up to 100% due to rounding.

Table 60: Frequency and Amount of Time Spent in School Physical Education Classes by California Children (Diary Sample)

Not including recess or lunch, during the current school year, do you have any PE (Physical Education) or gym classes that are taught by a teacher, coach, athletic instructor or some other type of adult teacher?

About how often did you have to attend a gym or physical education class?

Thinking of a typical gym or PE (Physical Education) class, for about how many minutes does this class last when you have it?

| | PE Classes Per Week, Mean | Time Spent in PE Class, Mean Minutes | | |
|-----------------------|------------------------------|---|--|--|
| Total | 2.1 | 37 | | |
| Gender | | | | |
| Males | 2.0 | 35 ** | | |
| Females | 2.2 | 39 | | |
| Ethnicity | | | | |
| White | 2.1 ^{ab} ** | 37 ^{ab} ** | | |
| African American | 2.5 ^b | 39 ^{ab} | | |
| Latino | 1.8 ^a | 34 ^a | | |
| Asian/Other | 2.3 ^b | 41 ^b | | |
| Income | | | | |
| <u><</u> \$19,999 | 1.7 ^a * | 28 ^a *** | | |
| \$20,000 - \$49,999 | 2.0 ^a | 37 ^b | | |
| <u>></u> \$50,000 | 2.2ª | 39 ^b | | |
| Federal Poverty Level | | <u> </u> | | |
| <u><</u> 185% | 1.8 ** | 32 *** | | |
| <u> </u> | 2.2 | 39 | | |
| Food Stamps | | | | |
| Yes | 2.1 | 28 ** | | |
| No | 2.1 | 37 | | |
| Overweight Status | | | | |
| Not at Risk | 2.1 | 37 | | |
| At Risk/Overweight | 2.0 | 36 | | |
| Physical Activity | | | | |
| ≥60 minutes | 2.1 | 36 | | |
| <60 minutes | 2.0 | 37 | | |
| School Breakfast | | | | |
| Yes | 2.0 | 34 | | |
| No | 2.1 | 37 | | |
| School Lunch | | | | |
| Yes | 2.0 | 35 * | | |
| No | 2.1 | 39 | | |
| Nutrition Lesson | 22 * | 27 | | |
| Yes | 2.2 | 37 | | |
| No | 1.9 | 36 | | |
| Exercise Lesson | 2.2 ** | 27 | | |
| Yes No | 2.2 | 37 35 | | |
| NO | 1.7 | 35 | | |

Excludes those reporting "not sure" if had PE; "don't know" how often had PE; and "don't know" how many minutes of PE.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05). ANOVA

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 61: Minutes Spent on Sedentary Activities on a Typical Weekday: Television, Video Games and Computer for Fun (Diary Sample)

How may minutes did your child watch TV/videos for fun or play computer games or play video games for fun during each of the three major parts of the day?

| | Minutes Spent Watching TV or Playing Video/Computer Games, Mean ¹ | Guideline for 2 or Fewer Hours of Sedentary Activity, Percent ² |
|-----------------------|---|--|
| Total | 90 | 79 |
| Gender | | |
| Males | 93 | 75 ** |
| Females | 87 | 84 |
| Ethnicity | | |
| White | 79 ^a * | 80 |
| African American | 106 ^a | 77 |
| Latino | 99 ^a | 75 |
| Asian/Other | 84 ^a | 89 |
| Income | | |
| <u><</u> \$19,999 | 128 ^b *** | 66 ** |
| \$20,000 - \$49,999 | 91 ^a | 79 |
| <u>></u> \$50,000 | 80 ^a | 82 |
| Federal Poverty Level | | <u> </u> |
| 185% | 111 *** | 73 ** |
| > 185% | 80 | 82 |
| Food Stamps | | <u> </u> |
| Yes | 116 | 71 |
| No | 89 | 79 |
| Overweight Status | | |
| Not at Risk | 87 | 78 |
| At Risk/Overweight | 98 | 79 |
| Physical Activity | | |
| >60 minutes | 90 | 78 |
| <60 minutes | 90 | 80 |
| School Breakfast | | |
| Yes | 91 | 75 |
| No | 90 | 80 |
| School Lunch | | |
| Yes | 100 ** | 76 * |
| No | 77 | 84 |
| Nutrition Lesson | | |
| Yes | 88 | 79 |
| No | 93 | 79 |
| Exercise Lesson | | |
| Yes | 90 | 80 |
| No | 91 | 77 |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

¹ ANOVA

² Chi Square Test

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 62: Amount of Physical Activity Children Believed They Needed for Good Health (Phone Sample)

About how many minutes do you think you should exercise or be physically active each day for good health?

About how many days each week do you think you should exercise or be physically active by doing things like bicycling, dancing, or playing basketball for at least 30 minutes at a time one hour?

Physical Activity Believed Needed,

| | Percent of Children |
|-----------------------|---------------------|
| | <u>≥</u> 60 |
| Total | 24 |
| Gender | |
| Males | 24 |
| Females | 23 |
| Ethnicity | |
| White | 22 |
| African American | 22 |
| Latino | 26 |
| Asian/Other | 23 |
| Income | |
| <u><</u> \$19,999 | 4 ** |
| \$20,000 - \$49,999 | 26 |
| <u>></u> \$50,000 | 27 |
| Federal Poverty Level | |
| <u><</u> 185% | 19 |
| > 185% | 25 |
| Food Stamps | |
| Yes | 18 |
| No | 24 |
| Overweight Status | |
| Not at Risk | 26 |
| At Risk/Overweight | 23 |
| Physical Activity | |
| ≥60 minutes | 23 |
| <60 minutes | 24 |
| School Breakfast | |
| Yes | 18 |
| No | 25 |
| School Lunch | |
| Yes | 22 |
| No | 26 |
| Nutrition Lesson | |
| Yes | 24 |
| No | 23 |
| Exercise Lesson | |
| Yes | 26 |
| No | 17 |
| - | |

Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{**} p<.01

Table 63: Percentage of Children Who Played Sports Outside of Physical Education Classes (Diary Sample)

During the current school year, have you taken any type of sports lesson, sports class or played on a sports team that was not part of your school PE (Physical Education) or gym class?

| | Children Who Played S Outside of PE, Perce | • |
|-----------------------|---|-----|
| Total | 64 | |
| Gender | | |
| Males | 67 | |
| Females | 61 | |
| Ethnicity | | |
| White | 64 | ** |
| African American | 46 | |
| Latino | 62 | |
| Asian/Other | 81 | |
| Income | | |
| <u><</u> \$19,999 | 44 | *** |
| \$20,000 - \$49,999 | 65 | |
| <u>></u> \$50,000 | 68 | |
| Federal Poverty Level | | |
| <u><</u> 185% | 53 | *** |
| > 185% | 69 | |
| Food Stamps | | |
| Yes | 47 | * |
| No | 65 | |
| Overweight Status | | |
| Not at Risk | 68 | * |
| At Risk/Overweight | 59 | |
| Physical Activity | | |
| >60 minutes | 74 | *** |
| <60 minutes | 53 | |
| School Breakfast | | |
| Yes | 57 | |
| No | 66 | |
| School Lunch | | |
| Yes | 60 | * * |
| No | 70 | |
| Nutrition Lesson | | |
| Yes | 66 | |
| No | 61 | |
| Exercise Lesson | | |
| Yes | 68 | ** |
| No | 55 | |
| | · | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

* p<.05

** p<.01

*** p<.001

Table 64: Top Ten Most Common Forms of Exercise or Physical Activity per Typical Weekday for All Occasions (Diary Sample)

Type of exercise, physical activity, or sports in which your child participated during this part of the day (morning, afternoon, evening).

| Rank | State Total | Boys | Girls |
|------|-------------------------------|------------------|-----------------------------------|
| | | | |
| 1st | Walking | Basketball | Walking |
| 2nd | Basketball | Running/ Jogging | Running/ Jogging |
| 3rd | Running/ Jogging | Walking | Playground Games |
| 4th | General Recess | General Recess | General Recess |
| 5th | Bicycling | Bicycling | Basketball |
| 6th | General P.E. | Baseball | Playground Equipment ⁴ |
| 7th | General Play ¹ | Soccer | General P.E. |
| 8th | Baseball | General Play | Bicycling |
| 9th | Playground Games ² | General P.E. | Rope Skipping |
| 10th | Soccer | Tag ³ | General Play |
| | | | |

| Rank | White | African-American | Latino | Asian/Other |
|-------------------|--|--|------------------------------------|--|
| | | | | |
| 1st | Running/ Jogging | Basketball | Walking | Walking |
| 2nd | Walking | Running/ Jogging | Basketball | Basketball |
| 3rd | Basketball | Walking | Running/ Jogging | Running/ Jogging |
| 4th | General Recess | Dancing | General Recess | General Recess |
| 5th | Playground Games | General Recess | Bicycling | Bicycling |
| 6th | Bicycling | Kickball | General Play | Baseball |
| 7th | Baseball | General Play | General P.E. | General P.E. |
| 8th | General P.E. | General P.E. | Baseball | Soccer |
| 9th | General Play | Playground Games | Soccer | General Play |
| 10th | Playground Equipment | Bicycling | Playground Games | Playground Equipment |
| 7th 8th 9th | Baseball General P.E. General Play | General Play General P.E. Playground Games | General P.E. Baseball Soccer | General P.E. Soccer General Play |

¹ General play includes tree climbing, playing with the dog, etc.

² Playground games include hopscotch, four-square, tetherball, etc.

³ Tag includes tag, capture the flag, hide and seek, etc.

⁴ Playground equipment includes swings, see-saw, bars, slide, etc. Shaded boxes were tied for a ranking.

Table 65: Frequency of School Physical Education Classes by Average Minutes of Physical Activity (Diary Sample)

About how often did you have to attend a gym or physical education class? Number of minutes your child spent doing each exercise or activity.

| Physical Education Classes | Percent | Mean Minutes of Physical Activity | | |
|-------------------------------|---------|--------------------------------------|--|--|
| Times per week | | | | |
| None | 9 | 84.6 ^a *** | | |
| <u><</u> 1 | 29 | 88 ^a | | |
| 2 | 30 | 89.6 ^a | | |
| 3-4 | 20 | 81.6 ^a | | |
| 5 | 12 | 122.6 ^b | | |

Excludes those reporting "don't know" how often.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Categories sharing a common superscript (a,b,c) are not statistically different from each other (Tukey's test at a procedure-wise error rate=.05).

ANOVA *** p<.001

Table 75: Range in Days per Week that Children Met the Physical Activity Guideline (Diary Sample)

For about how many days in the past week did you exercise or were you physically active for a total of 60 minutes (or more) throughout the day?

| | Days per Week Getting 60+ Minutes of Moderate and/or Vigorous PA, | | | | of |
|------------------------|---|-----|--------------|----------|-----|
| | M | | _ | | |
| | | | t of Childre | | |
| | 0-2 | 3-4 | 5-6 | 7 | |
| Total | 20 | 24 | 34 | 22 | |
| Gender | | | | | |
| Males | 13 | 22 | 36 | 28 | *** |
| Females | 28 | 26 | 31 | 16 | |
| Ethnicity | | | | | |
| White | 16 | 27 | 32 | 25 | |
| African American | 20 | 27 | 34 | 18 | |
| Latino | 25 | 19 | 33 | 23 | |
| Asian/Other | 15 | 31 | 39 | 16 | |
| Income | | | | | |
| <u><</u> \$19,999 | 25 | 16 | 35 | 23 | |
| \$20,000 - \$49,999 | 20 | 23 | 34 | 22 | |
| <u>></u> \$50,000 | 18 | 26 | 33 | 22 | |
| Federal Poverty Level | | | | | |
| ≤ 185% | 21 | 21 | 35 | 23 | |
| <u> </u> | 20 | 25 | 33 | 22 | |
| Food Stamps | | | | | |
| Yes | 23 | 9 | 17 | 51 | *** |
| No | 20 | 24 | 35 | 20 | |
| Overweight Status | | | | | _ |
| Not at Risk | 17 | 22 | 35 | 26 | * |
| At Risk/Overweight | 23 | 27 | 34 | 16 | |
| Physical Activity | | 27 | | 10 | |
| ≥60 minutes | 5 | 23 | 37 | 34 | *** |
| <60 minutes | 37 | 24 | 30 | 9 | |
| School Breakfast | 37 | 24 | 30 | , | |
| Yes | 10 | 12 | 41 | 37 | *** |
| No | 22 | 26 | 32 | 37 19 | |
| School Lunch | 22 | 20 | 32 | 19 | |
| Yes | 20 | 21 | 34 | 25 | |
| | 20 | | | | |
| No Nutrition Losson | 19 | 28 | 34 | 19 | |
| Nutrition Lesson | 1/ | 27 | 25 | 22 | ** |
| Yes | 16 | 27 | 35 | 22 | |
| _No | 26 | 20 | 32 | 22 | |
| Exercise Lesson | 6- | 0- | 0.5 | | |
| Yes | 20 | 25 | 32 | 23 | |
| No | 21 | 20 | 38 | 21 | |

Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table 76: Days of Physical Activity Believed to Be Needed Compared with Actual Activity Level (Phone Sample)

About how many days each week do you think you should exercise or be physically active by doing things like bicycling, dancing, or playing basketball for at least 30 minutes at a time one hour? For about how many days in the past week did you exercise or were you physically active for a total of 60 minutes (or more) throughout the day?

| | | | | ing 60+ Min or Vigorous F Children | |
|----------------------------|---------|-----|-----|--|----|
| Physical Activity | Percent | 0-2 | 5-6 | 7+ | |
| Days believed to be needed | | | | | |
| 0-2 | 7 | 11 | 30 | 48 | 11 |
| 3-4 | 25 | 25 | 26 | 33 | 16 |
| 5-6 | 31 | 20 | 32 | 29 | 20 |
| 7+ | 37 | 14 | 22 | 39 | 25 |

Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

Table 77: Percentage of Children Who Participated in Adult-Supervised, Informal Physical Activities After School (Diary Sample)

Other than sports lessons, classes, or teams, during a typical school week do you attend any adult-supervised, informal, physical activities after school?

| | Participation in Informa Physical Activities, Percent of Children | al |
|-----------------------|---|-----|
| Total | 31 | |
| Gender | | |
| Males | 33 | |
| Females | 27 | |
| Ethnicity | | • |
| White | 27 | *** |
| African American | 50 | |
| Latino | 26 | |
| Asian/Other | 43 | |
| Income | | _ |
| <u><</u> \$19,999 | 29 | |
| \$20,000 - \$49,999 | 32 | |
| <u>></u> \$50,000 | 30 | |
| Federal Poverty Level | | |
| <u><</u> 185% | 25 | * |
| > 185% | 33 | |
| Food Stamps | | • |
| Yes | 23 | |
| No | 31 | |
| Overweight Status | | |
| Not at Risk | 34 | |
| At Risk/Overweight | 28 | |
| Physical Activity | | |
| ≥60 minutes | 34 | * |
| <60 minutes | 27 | |
| School Breakfast | | |
| Yes | 36 | |
| No | 29 | |
| School Lunch | | |
| Yes | 30 | |
| No | 31 | |
| Nutrition Lesson | | |
| Yes | 36 | ** |
| No | 24 | |
| Exercise Lesson | | |
| Yes | 35 | *** |
| No | 21 | |
| | · | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

* p<.05

** p<.01

*** p<.001

Table 66: Distribution of Overweight Status of California Children Based on Body Mass Index^{1,2} (Diary Sample)

What is your child's current height in feet and inches? What is your child's current weight in pounds?

| | Overweight Status, Percent of Children | | | | | |
|----------------------------|--|--------------------------|--------------------------|----|--|--|
| | Not at | At Risk (85th | Overweight (95th | | | |
| | Risk | • | - | | | |
| Takal | | Percentile) ³ | Percentile) ⁴ | | | |
| Total | 62 | 20 | 18 | | | |
| Gender | | 0.4 | 0.0 | | | |
| Males | 59 | 21 | 20 | | | |
| Females | 66 | 18 | 16 | | | |
| Ethnicity | 71 | 10 | 11 | * | | |
| White | 71 | 18 | 11 | l^ | | |
| African American | 58 | 20 | 22 | | | |
| Latino | 56 | 21 | 23 | | | |
| Asian/Other | 61 | 21 | 18 | L | | |
| Income | F.0 | 0.7 | 20 | | | |
| \$19,999 \$20,000 \$40,000 | 52 | 27 | 20 | | | |
| \$20,000 - \$49,999 | 61 | 22 | 17 | | | |
| <u>></u> \$50,000 | 66 | 17 | 17 | | | |
| Federal Poverty Level | | 2/ | 10 | ٦* | | |
| <u><</u> 185% | 55 | 26 | 19 | ľ | | |
| > 185% | 66 | 17 | 17 | J | | |
| Food Stamps | F.0 | 2.4 | 1/ | | | |
| Yes | 50 | 34 | 16 | | | |
| No | 63 | 19 | 18 | | | |
| Overweight Status | 81/8 | B1 / B | N1/A | | | |
| Not at Risk | N/A | N/A | N/A | | | |
| At Risk/Overweight | N/A | N/A | N/A | | | |
| Physical Activity | 4.0 | 00 | 4. | | | |
| ≥60 minutes | 63 | 22 | 16 | | | |
| <60 minutes | 62 | 18 | 20 | | | |
| School Breakfast | | | | | | |
| Yes | 54 | 28 | 18 | | | |
| No | 64 | 18 | 18 | | | |
| School Lunch | | | 0.0 | | | |
| Yes | 59 | 22 | 20 | | | |
| No | 67 | 17 | 15 | | | |
| Nutrition Lesson | | | | ٦. | | |
| Yes | 66 | 20 | 14 | * | | |
| No | 58 | 20 | 22 | 1 | | |
| Exercise Lesson | | | | | | |
| Yes | 64 | 21 | 15 | | | |
| No | 60 | 17 | 23 | | | |

¹ Body Mass Index was calculated using the equation: weight in kilograms divided by height in meters².

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi-Square Test

² Calculated using the Reference Data for Obesity. CDC website, 2000.

³ BMI \geq 85th <95th Percentile

⁴ BMI <u>></u> 95th Percentile

^{*} p<.05

Table 67: Percentage of Children Receiving Lessons from a Teacher, Coach, or Other Instructor at School (Diary Sample)

During this school year, have you had any lessons from a teacher, coach or some other type of instuctor about: food, nutrition and your health/exercise and your health?

| | Percent of Children Receiving | | | | | |
|-------------------------|-------------------------------|---|------|-------|--|--|
| | Lessons on Food | Lessons on Food, Nutrition, and Health | | | | |
| | Nutrition, and Hea | | | | | |
| Total | 57 | | 68 | | | |
| Gender | | | | | | |
| Males | 59 | | 71 | * | | |
| Females | 54 | | 64 | | | |
| Ethnicity | | | | | | |
| White | 58 | ** | 70 | | | |
| African American | 64 | | 68 | | | |
| Latino | 51 | | 65 | | | |
| Asian/Other | 70 | | 73 | | | |
| Income | ,, | | , 0 | | | |
| <\$19,999 | 48 | * | 52 | * * | | |
| \$20,000 - \$49,999 | 53 | | 68 | | | |
| <u>></u> \$50,000 | 62 | | 72 | | | |
| Federal Poverty Level | 02 | . | 12 | | | |
| ≤ 185% | 47 | *** | 58 | **: | | |
| > 185% | 62 | | 73 | | | |
| Food Stamps | 02 | 1 | /3 | | | |
| Yes | 43 | | 50 | * | | |
| No | 57 | | 68 | | | |
| Overweight Status | 37 | | 00 | | | |
| Not at Risk | 60 | | 69 | | | |
| At Risk/Overweight | 52 | | 65 | | | |
| Physical Activity | 32 | | 03 | | | |
| >60 minutes | 56 | | 70 | | | |
| <60 minutes | 58 | | 70 | | | |
| School Breakfast | 58 | | 66 | | | |
| Yes | | * | | * | | |
| No | 47 | ^ | 59 | | | |
| School Lunch | 59 |] | 70 | | | |
| Yes | | | 70 | | | |
| No | 58 | | 70 | | | |
| | 56 | | 65 | | | |
| Nutrition Lesson | NI/A | | | * * : | | |
| Yes | N/A | | 92 | | | |
| No Facantina I accom | N/A | | 35 | | | |
| Exercise Lesson | | , , , | N1/A | | | |
| Yes | 78 | *** | N/A | | | |
| No | 13 | j l | N/A | | | |

No lessons includes "no," "not sure," and "no answer."

A box around a group of numbers signifies that differences observed within the group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

^{***} p<.001

Table PP! 5: Percentage of California Children Reporting Awareness of the *Campaign's* Television Spots (Phone Sample)

Do you recall remember seeing or hearing any TV commercials that promoted aneducational program called about 5 a Day-Power Play!?

| | Aware of the Campaign's Television Spo Percent of Children | ots, |
|-----------------------|--|------|
| Total | 40 | |
| Gender | | |
| Males | 44 | |
| Females | 36 | |
| Ethnicity | | |
| White | 35 | |
| African American | 35 | |
| Latino | 43 | |
| Asian/Other | 47 | |
| Income | | |
| <u><</u> \$19,999 | 56 | * |
| \$20,000 - \$49,999 | 40 | |
| <u>></u> \$50,000 | 36 | |
| Federal Poverty Level | | |
| <u><</u> 185% | 51 | * * |
| > 185% | 35 | |
| Food Stamps | | |
| Yes | 35 | |
| No | 41 | |
| Overweight Status | | |
| Not at Risk | 37 | |
| At Risk/Overweight | 46 | |
| Physical Activity | | |
| ≥60 minutes | 38 | |
| <60 minutes | 43 | |
| School Breakfast | | |
| Yes | 39 | |
| No | 40 | |
| School Lunch | | |
| Yes | 41 | |
| No | 39 | |
| Nutrition Lesson | | |
| Yes | 40 | |
| No | 41 | |
| Exercise Lesson | | |
| Yes | 42 | |
| No | 36 | |
| | 1 33 | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

Table PP! 5a: Percentage of California Children Reporting Awareness of the *Campaign* Other Than Television Spots (Phone Sample)

Other than TV commercials, have you seen or heard about 5 a Day-Power Play! anywhere else?

Aware of the *Campaign* Other than Television Spots,

| Porcent of Children | | | | | |
|-----------------------|---------------------|-----|--|--|--|
| T. I. I | Percent of Children | | | | |
| Total | 24 | | | | |
| Gender | | | | | |
| Males | 26 | | | | |
| Females | 21 | | | | |
| Ethnicity | | | | | |
| White | 10 | * * | | | |
| African American | 37 | | | | |
| Latino | 30 | | | | |
| Asian/Other | 13 | | | | |
| Income | | | | | |
| <u><</u> \$19,999 | 42 | * * | | | |
| \$20,000 - \$49,999 | 19 | | | | |
| <u>></u> \$50,000 | 22 | | | | |
| Federal Poverty Level | | | | | |
| <u><</u> 185% | 30 | * | | | |
| > 185% | 20 | | | | |
| Food Stamps | | | | | |
| Yes | 25 | | | | |
| No | 24 | | | | |
| Overweight Status | | | | | |
| Not at Risk | 26 | | | | |
| At Risk/Overweight | 20 | | | | |
| Physical Activity | | | | | |
| >60 minutes | 24 | | | | |
| <60 minutes | 22 | | | | |
| School Breakfast | | | | | |
| Yes | 18 | | | | |
| No | 25 | | | | |
| School Lunch | | | | | |
| Yes | 24 | | | | |
| No | 24 | | | | |
| Nutrition Lesson | | | | | |
| Yes | 20 | * | | | |
| No | 30 | | | | |
| Exercise Lesson | | | | | |
| Yes | 22 | | | | |
| No | 28 | | | | |
| | • | | | | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

^{**} p<.01

Table PP! 5b: Percentage of California Children Reporting Awareness of the *Campaign* (Phone Sample)

Do you recall remember seeing or hearing any TV commercials that promoted an educational program called about 5 a Day-Power Play!? Other than TV commercials, have you seen or heard about 5 a Day-Power Play! anywhere else?

| | Aware of the Campaign, |
|-----------------------|---------------------------|
| Total | Percent of Children 48 |
| Gender | 40 |
| Males | 50 |
| Females | 46 |
| Ethnicity | 10 |
| White | 43 |
| African American | 54 |
| Latino | 52 |
| Asian/Other | 47 |
| Income | |
| <u><</u> \$19,999 | 57 |
| \$20,000 - \$49,999 | 45 |
| >\$50,000 | 48 |
| Federal Poverty Level | - |
| <u><</u> 185% | 56 * |
| <u> </u> | 45 |
| Food Stamps | |
| Yes | 39 |
| No | 49 |
| Overweight Status | |
| Not at Risk | 47 |
| At Risk/Overweight | 52 |
| Physical Activity | |
| >60 minutes | 46 |
| <60 minutes | 51 |
| School Breakfast | |
| Yes | 45 |
| No | 49 |
| School Lunch | |
| Yes | 48 |
| No | 49 |
| Nutrition Lesson | |
| Yes | 46 |
| No | 51 |
| Exercise Lesson | |
| Yes | 48 |
| No | 48 |
| | |

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

^{*} p<.05

Table PP! 7: Range in Number of Servings of Fruits and Vegetables Consumed by Awareness of the *Campaign's* Television Spots¹ (Phone Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

Do you recall remember seeing or hearing any TV commercials that promoted an educational program-called about 5 a Day-Power Play!?

| | | Serv | vings of Frui Percent | its and Vege of Children | • |
|---|---------|-----------------------|--------------------------|-----------------------------|----|
| | | 0 ² | 1-2 | 3-4 | 5+ |
| Total | Percent | 6 | 29 | 41 | 24 |
| Aware of the <i>Campaign's</i> Television Spots | | | | | |
| Yes | 40 | 5 | 25 | 45 | 24 |
| No | 60 | 7 | 32 | 37 | 24 |

¹ Not aware includes those reporting "no" and "don't know."

Rows may not add up to 100% due to rounding.

² Categorized as having 0.5 servings or less.

Table 7a: Range in Number of Servings of Fruits and Vegetables Consumed by Awareness of the *Campaign*¹ (Phone Sample)

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

Do you recall remember seeing or hearing any TV commercials—that promoted an educational program—called about 5 a Day-Power Play!?

Other than TV commercials, have you seen or heard about 5 a Day-Power Play! anywhere else?

| | | Serv | vings of Fru Percent | its and Vege of Children | | |
|-----------------------|---------|----------------|-------------------------|-----------------------------|----|--|
| | | 0 ² | 1-2 | 3-4 | 5+ | |
| Total | Percent | 6 | 29 | 41 | 24 | |
| Aware of the Campaign | | | | | | |
| Yes | 48 | 5 | 28 | 44 | 23 | |
| No | 52 | 7 | 30 | 38 | 25 | |

¹ Not aware includes those reporting "no" and "don't know."

Rows may not add up to 100% due to rounding.

² Categorized as having 0.5 servings or less.

Table PP! 8: Belief About the Number of Servings of Fruits and Vegetables Needed for Good Health by Awareness of the *Campaign's* Television Spots¹ (Phone Sample)

How many total servings of fruits, fruit juice, and vegetables or salads do you think you should eat every day for good health?

Do you recall remember seeing or hearing any TV commercials that promoted an educational program-called about 5 a Day-Power Play!?

| | | Servings of Fruits and Vegetables Believed Needed ² , Percent of Children | | | | |
|---|---------|---|-----|----|----|--|
| | | 1-2 | 3-4 | 5+ | | |
| Total | Percent | 13 | 32 | 55 | | |
| Aware of the <i>Campaign's</i> Television Spots | | | | | | |
| Yes | 40 | 7 | 29 | 64 | ** | |
| No | 60 | 18 | 34 | 49 | | |

¹ Not aware includes those reporting "no" and "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

** p<.01

² Excludes those reporting "don't know."

Table PP! 8a: Belief About the Number of Servings of Fruits and Vegetables Needed for Good Health by Awareness of the Campaign¹ (Phone Sample)

How many total servings of fruits, fruit juice, and vegetables or salads do you think you should eat every day for good health?

Do you recall remember seeing or hearing any TV commercials that promoted an educational program-called about 5 a Day-Power Play!?

Other than TV commercials, have you seen or heard about 5 a Day-Power Play! anywhere else?

| | | Servings of Fruits and Vegetables Believed Needed ² , Percent of Children | | | | | |
|-----------------------|---------|---|-----|----|----|--|--|
| | | 1-2 | 3-4 | 5+ | | | |
| Total | Percent | 13 | 32 | 55 | | | |
| Aware of the Campaign | | | | | | | |
| Yes | 48 | 7 | 30 | 63 | ** | | |
| No | 52 | 19 | 34 | 48 | | | |

¹ Not aware includes those reporting "no" and "don't know."

Rows may not add up to 100% due to rounding.

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

** p<.01

² Excludes those reporting "don't know."